



New Sustainable, Stylish Acoustical Solution announced by Fräsch
Wood-slatted panels integrate with traditional and contemporary commercial designs

ARLINGTON, TX - Fräsch, a Catalyst Acoustics Group company specializing in innovative acoustical design and sustainable solutions, is pleased to debut its latest innovation in acoustical PET with the introduction of STRATAWOOD™. STRATAWOOD combines the high-performing acoustical capabilities of PET felt with the natural and pleasing aesthetic of wood.



The unmatched ease of installation and longevity of this product makes it especially appealing to commercial facilities. Each STRATAWOOD panel comes ready to glue or screw directly to any existing ceiling or wall, allowing the installation process to be accomplished by on-staff facility or maintenance professionals. Its stylish appearance masks its purpose, blending seamlessly into most any commercial design, enhancing the room's aesthetic while likewise improving its sound quality.

Fräsch cofounder, Slavi Younger, shared some background on the design and the timing of the product launch. *"Fräsch was founded on the belief that creating healthy and beautiful office environments leads to a happier and highly motivated workforce,"* she said. *"The marriage of the sound absorptive properties of PET Felt and the natural beauty of wood elements has endless application possibilities for any modern space."*

Manufactured from medium density fiberboard with wood veneer face attached to Polyethylene Terephthalate (PET) backing. PET felt is a plastic comprised of 55 percent post-consumer content, STRATAWOOD also adds to commercial facility's corporate social responsibility goals.

Customers can choose from two panel thicknesses, STRATAWOOD or STRATAWOOD LITE, 0.87 inches or 0.37 inches, respectively, and four wood-grain options with a True Black PET backing. To learn more visit frasch.co/stratawood

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About Fräsch

Fräsch is an innovative acoustical company that designs and manufactures sustainable acoustical solutions that enhance the visual style of any space. Solutions include acoustical baffles, lighting, wall treatments space dividers and accessories. Fräsch is a subsidiary of Catalyst Acoustics Group. Products include acoustical baffles, lighting, wall treatments, space dividers and accessories.

About Catalyst Acoustics Group

Catalyst Acoustics Group is the parent company of an elite group of acoustic, seismic, vibration and noise control companies that together, offer the broadest portfolio of noise control solutions in the market today. The independent brands, channels to market, products and services offered by each business remain unique, while leveraging the scale, deep functional expertise, broad channel reach and significant financial resources.

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